

Strengthening College Students' Network Thoughts and Remediation Education through "Counselor Blog" under the Background of Micro-era

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Abstract: With the arrival of information age, there are countless ties between so many enterprises and network information, especially a new generation that born and grown up in the information age. Thereupon, to have better understanding of students, as the first-line educators who are most in contact with students, counselors are not just teachers who play an guidance role, but also friends of students, and this is called mentor. The blogging era also gives counselors a more convenient way to integrate into the student group in order to guide them better. The following are several aspects to explain how should college counselors start the counselor blog correctly, and make some suggestions for this approach. The arrival of the blog era makes the counselor blog become the new carrier of ideological and political education for college students under the network environment.

1. Characteristics of ideological and political education in college counselors' blogs

To know the ideological and political education of the counselor's blog, we must first understand what is the counselor's blog. Counselor blog, as the term suggests, is the blog of the counselor. Nowadays, with the network technology highly developed, the blog has broken the traditional offline communication mode and become a new network communication mode. And this new network communication mode can greatly promote the communication between teachers and students, which is of great significance to the teacher-student interaction in the classroom. The counselor blog is an online communication platform where the counselor registers with his real name. On the platform, the teacher can see a series of dynamics published by the students, such as feelings, learning, family, etc. These dynamics are often the burst of students' true feelings, and this is a perfect opportunity for the front-line counselors to understand the students and better promote their work in tutoring the students. At the same time, sharing is mutual. Counselors should not always peek into the students' dynamics, but not mention a word about their own life, which may have a bad impact on students.

Different from when they at work, counselors should show another side on the blog, so that students are more willing to know about them. It can be interesting things they have encountered at work, their own hobbies, dreams they did, etc. Network opinion has relative freedom, but counselors must guide students to the right path, so the speeches published on the blog must contain a wealth of correct theoretical knowledge. "Moistening students unconsciously". The role of blogs may not be like a system that teaching theoretical knowledge in a classroom, and the audience cannot be fixed. However, its role will be highlighted in the course of teaching practice in the future, and even play an irreplaceable role in classroom teaching. Teachers of new era should use the convenience brought by the new era correctly, play the casualness and life characteristics of counselor's blog, and affect students in silence.

2. The characteristics of the counselor blog

The counselor blog is a product of the new era, and it is very close to the times. As a small master born in the new era, its relationship with the times can be imagined. Therefore, the counselor blog is a bridge to a certain extent, which shorten the distance between teachers and students. Now

aiming at a series of features of counselors' blog, we analyze how to use the counselor blog correctly to achieve better learning effect.

The first is the openness. In the traditional teaching mode, students and teachers can only communicate through the classroom. There are many students, and the spare time is limited. Some students are willing to communicate with the teacher but suffer from lack of time, and some do not want to communicate with the teacher at school. It has caused a lot of trouble for counselors to be close to the students. The emergence of this platform has determined this situation that the teacher-student relationship is unfamiliar, which caused by spatial relationship. It can not only communicate in the classroom, but also communicate anywhere. For the teacher, it is possible to learn about students in study, life, all kinds of trouble even all parties. Only after knowing about the students can the teachers do their best to care for and counsel the students, and then it is possible to achieve "teach students in accordance with their aptitude", "the treatment is concentrated on the syndrome.". For students, it breaks the image of the teacher in their hearts that teacher is terrible and difficult to get close to, thus breaking the line of defense in their heart and willing to go close to the teacher. The counselor blog platform is positive for the relationship between teachers and students. Therefore, college counselors must correctly use the convenience brought by counselor blog to better do their jobs. No matter in the school or the outside of the school, all-round counseling, becoming each student's exclusive counselor. If the classroom is an education, then our online communication counseling is the second counseling. It's more vivid , more specific, and more concerned with human life. And this is the characteristics of secondary counseling.

Next came the interaction. Communication is the dialogue between two persons. so we must emphasize here that our counselors shouldn't have the original thoughts, which is to maintain the perfect image of the students, don't say a word and just blindly look at the various dynamic news of the students. And this fundamentally violates the principle of communication. The students will feel uncomfortable with this kind action of teachers, some even show antipathy. They will think that the teacher is monitoring them, so they will be more resistant to the teacher psychologically. This is very unfavorable for teaching, and it also violates the original intention of the counselor blog. Therefore, counselors must strictly examine themselves. On the one hand, we must keep our life dynamics, words and deeds correct. On the other hand, we should understand students' hobbies according to their dynamics and make right speeches, carry out the correct counseling at the same time. Only in this way can the goal be achieved and the students will not be resistant. For those students who do not like to publish dynamics, counselors can concentrate on their performance in teaching practice, and chat on the blog , etc. Be sure to take the initiative to understand the students and make the most use of the platform.

Third, it is effectiveness. Everything in network age is changing rapidly. Blogs are sorted in chronological order. Therefore, blogs need to be managed with heart. You can't achieve the purpose of ideological and political education in fits and starts. On the other hand, counselors do not update the blog for a long time, until the classmates make mistakes, which will make the purposes of counselor's teaching too obvious. Teachers with such purposes are often unable to be close to the students. Teachers who regard students as friends from their hearts are likely to be truly loved by students., and their blog is to promote communication with friends, it is a kind of sharing. The content of sharing can be various, because students have different interests and hobbies. In order to better grasp most students, content must be rich. And at the same time, there must be no strong political education in the content of sharing. Education needs to be hidden in the content of blogs. No matter adults or students, when they are being educated, they are more willing to accept the imperceptible influence rather than accepting forcibly. Choosing a more reasonable way is the key to victory.

The final factor is innovation. Students are very sensitive to the times, and unchangeable things are hard to attract their interest. The autonomy of blogs is very high. Just like dressing up, blog also needs to have its own characteristics. If the counselor can set his blog to the type that most students like, it is definitely a plus item for promoting teacher-student communication. In the eyes of students, if the teacher's blog content and the blog section are popular or very distinctive, they will

think that teacher just like them, except the identity is a little different, others are very good. Thus achieving our goal. The teacher-student relationship has been fundamentally improved to a large extent. The maintenance of a relationship is not an easy task, especially a relationship between a teacher and a class or even two or three classes. Keeping a good teacher-student relationship is not as difficult as everyone thinks. Teachers lower their posture to have equal communication with students, so that they can give nourishment and protection to what students like, and manage the hard-earned relationship between teachers and students. And this is the tough one.

3. The ideological and political education function of college counselors ' blogs

As a product of the new era, the most important role of counselor blog for counselors is to better understand students in every sides, cary out ideological and political education, and effectively achieve the work of counselors. According to the function of the blog, here are four points to understand how the counselor blog imperceptibly influence on achieving the purpose of ideological and political education.

3.1 Boot function

The network is like a kaleidoscope, containing all kinds of novelty new things. They might be right or they could be wrong. If it is not correctly identified, it will cause great adverse effects. Network is a mixture of various information, the children in the student stage are easy to be influenced by others without good discernment. To prevent false information from misleading students, it is very necessary to have a counselor blog. Counselors usually have the right three-view thinking and rich ideological and political theory knowledge, so it's a good choice to have them guide the students.

3.2 Educating function

In students' opinion, the blog is the best choice for relaxation when they are not studying, so at this time the instructor's lengthy speech will often cause resistance. Why not use some ways they are willing to accept , like a positive short video, a piece of light music, a pleasing painting, a yearning for the sights, etc. And combining the ideological and political education with it, make it more charm. Be a guide and guardian in this strange world, to defend the pillars of the country, the future of the nation.

3.3 Communication function

Blog platform is an communication platform. If there is no communication while using it, it's a failed attempt. "Everything starts from students, everything is for students and for students' anything" This is what educators need to do when they move to educational jobs. The creation of counselor blog is to be better close to the students, promote the harmony between teachers and students in the communication, so that can achieve academic progress, the smooth progress of the classroom, etc. What all educators are thinking is providing quality service to students as much as possible in every aspect.

3.4 Management function

With the enlargement of the scale of higher education, it is very difficult for counselors to manage and guide each student with the traditional method of education management, and the openness and immediacy of the blog make it possible for counselors to publish all kinds of documents, notices and management rules in real time through blog. And students can get all kinds of dynamic information instantly. At the same time, if students have any questions, they can reply directly to the blog or consult the counselor offline to solve the problem. This make counselors' work efficient and convenient. In addition, counselor blog can also manages personal knowledge. Counselors can use the blog to filter and summarize the learning resources to form an orderly resource library, so that they can really become the managers and consumers of learning resources.

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